

Post Show Evaluation & Comments

Show Name:

SEATTLE Bicycle Show/Expo

Show Location (City/Venue):

SEATTLE Washington

Show Organizer:

Cascade Bicycle Club

Phone:

E-Mail:

Type of Show:

Bicycle Show

Cost of Show:

Dates:

MARCH 11, 12, 13

Who Attended: John Ruggles

Who Did Attendee Represent?

Friends of the Coeur d'Alene Trails

Do we want to do this show in the future?

Yes

☒

No

☐

How many meeting planners in attendance?

Type of Trade Show:

Bicycle Show/Expo

Type of Dress:

Business

☐

Business

☐

Casual

Casual

☒

Booth Arrangements:

Set Up

☒

Lights

☐

Tabletop/Misc.

☒

Are there any other events in conjunction with this show to add?

No

What would you do different next year:

New banner

Quality of venue / show / attendees:

Very good

Materials taken (list quantities), was it too much, too little, not enough:

Bicycle Map/ Brochures, Wallace Brochures, ~~Wallace~~ Wallace Inn Brochures
Chamber Brochures, Laminated maps, Barriers

Were there materials that would have been better "assists"?

Yes - Description

The Friends map is the major ~~draw~~ ^{draw}

No

Giveaways:

Friends of the Coeur d'Alene Recreational Trails of North Idaho Maps

General Comments:

We passed out 1800 maps in two days. Lots of people planning on coming some for the second & third times and planning on staying overnight

GAS \$167.84

Food \$35.45 for 3 days

Park \$5

Laundry 0 stayed at sons house

208.29

Grant Expenses

Budgeted Travel

Actual Travel

Budgeted Partner Travel

Actual Partner Travel

Anticipated Cash Match

Actual Cash Match

Updated 30-Mar-2010